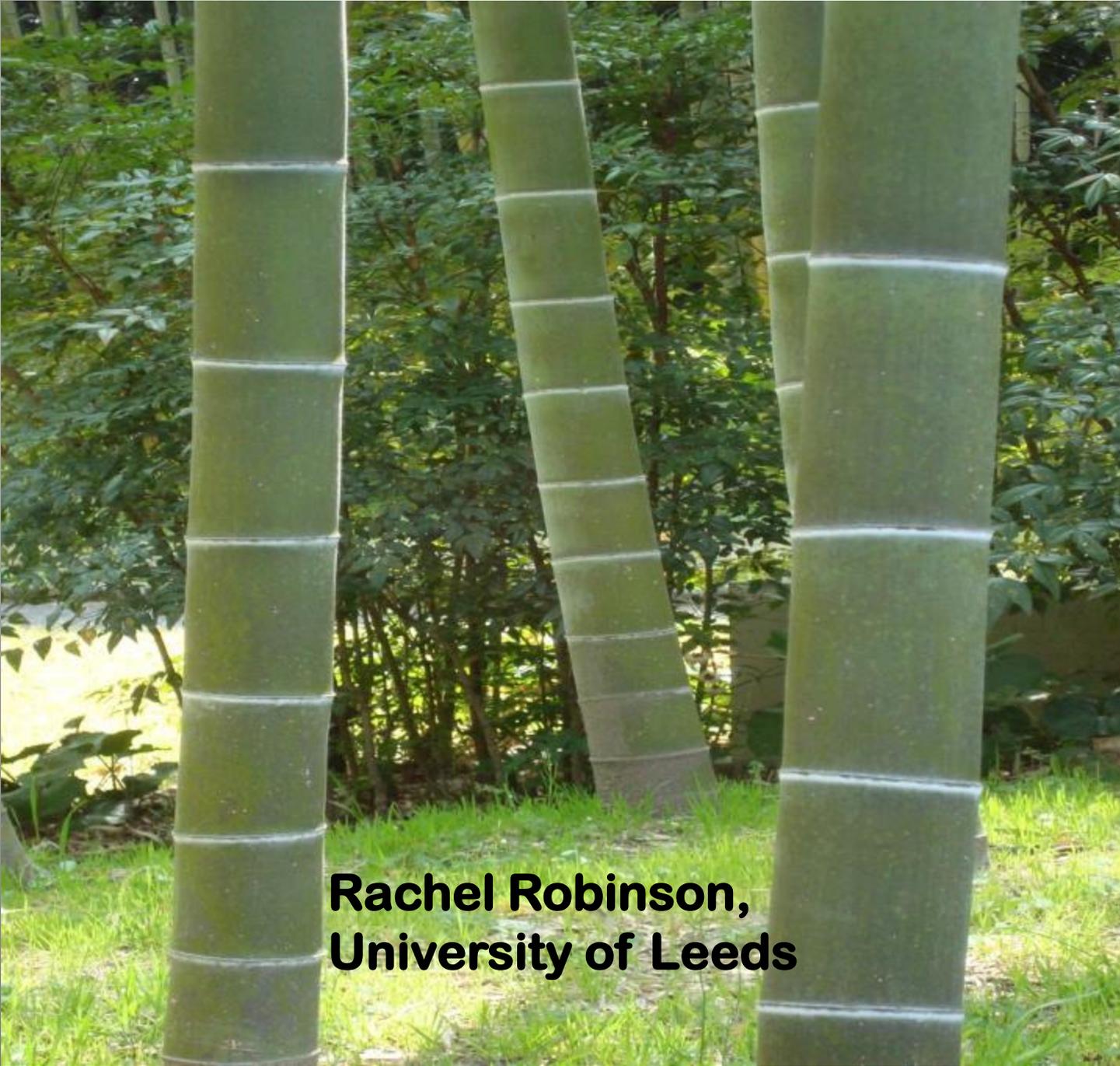
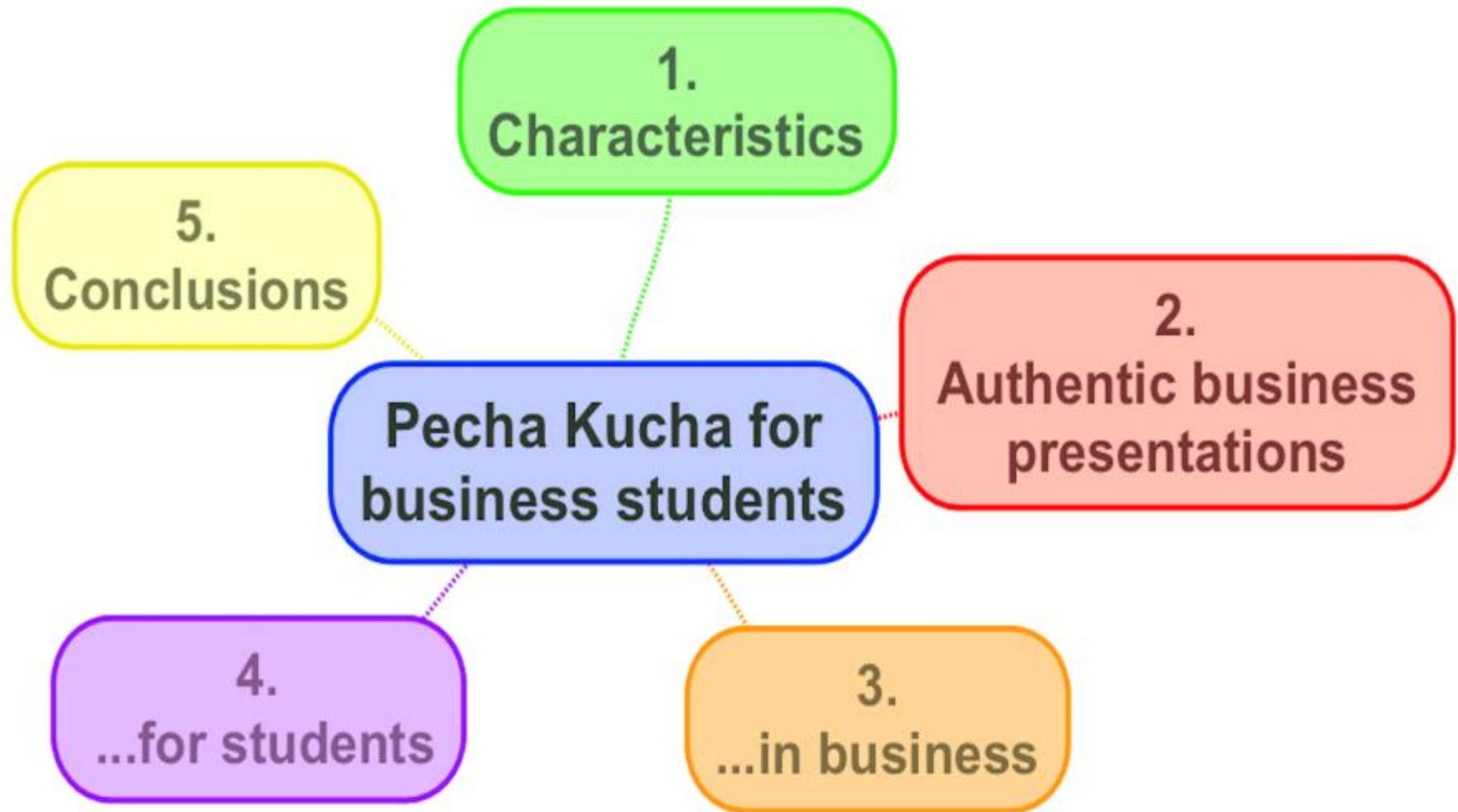


# ペチヤクチャ

A photograph of three bamboo stalks in a garden. The stalks are green and segmented, with white nodes. They are set against a background of lush green foliage and grass. The lighting is bright, suggesting a sunny day.

**Rachel Robinson,  
University of Leeds**

# Overview:



Powered by  
*PechaKucha*™

20

IMAGES

×

20

SECONDS

*pecha-kucha.org*



mastermaq, [www.flickr.com](http://www.flickr.com)

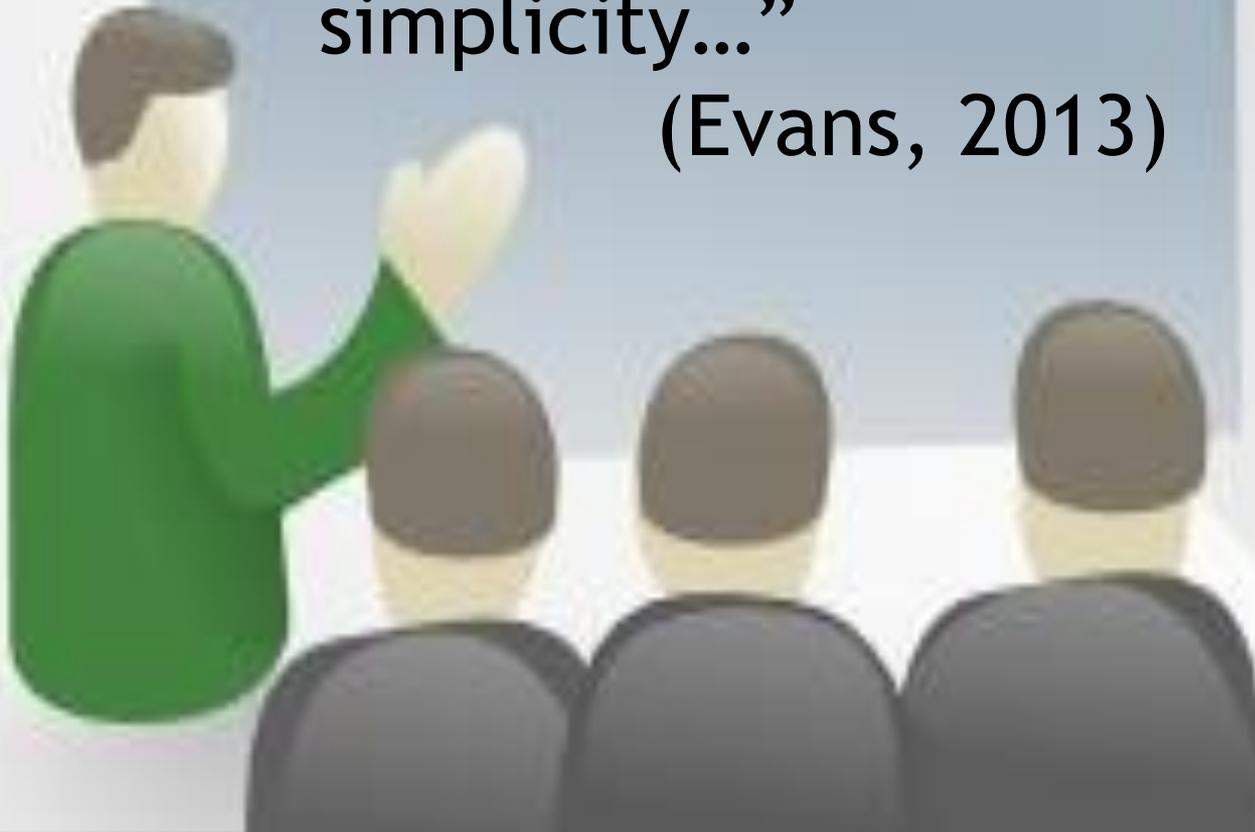
The logo for Ignite Portland features a stylized graphic of three curved lines with circular ends, resembling a network or a flame, positioned above the word "Ignite" in a large, bold, red font. Below "Ignite" is the word "Portland" in a smaller, blue, sans-serif font. The entire logo is set against a light blue rectangular background.

Ignite  
Portland

Thanks up

Turoczy Ignite Portland 5 'shutting 'er down'

“...the importance of  
clarity, brevity and  
simplicity...”  
(Evans, 2013)



# ‘Time is money’



=



# Knowledge Transfer



“...the Pecha Kucha communication method has the potential of contributing to increased organizational creativity as it may help to achieve a better understanding of different cultures and competencies.” (Lehtonen, 2011)

# **Pecha Kucha format for students**



# Students' comments: (Anderson & Williams, 2012)

“I liked seeing more pictures than words.”

“Very quick and effective.”

“It forces the presenter to prioritize.”

“It made me a better presenter.”

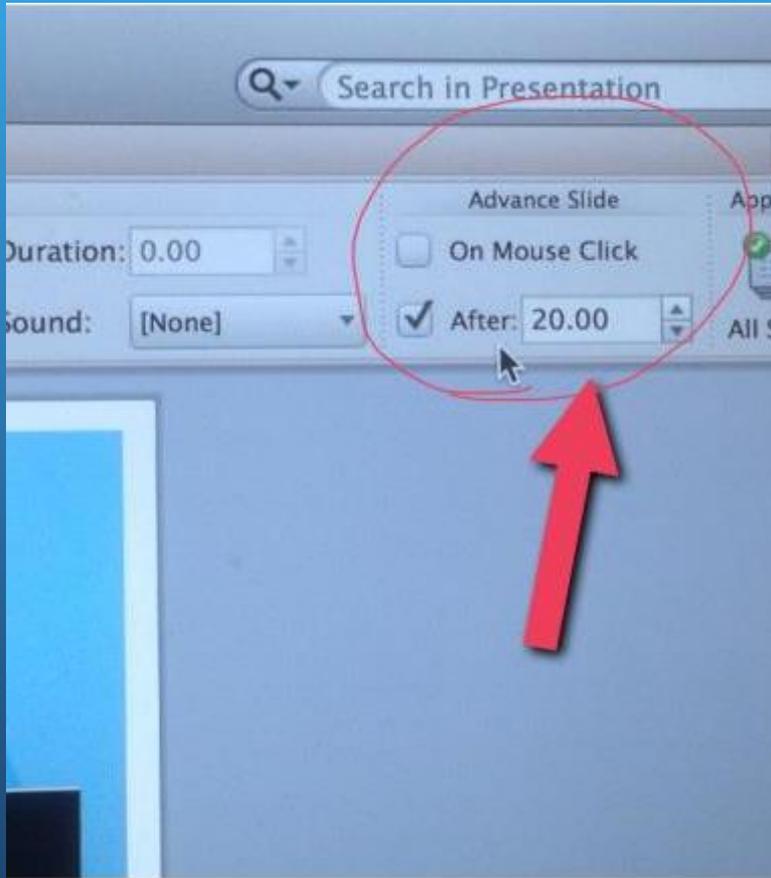
“Twenty seconds is short and terrifying.”



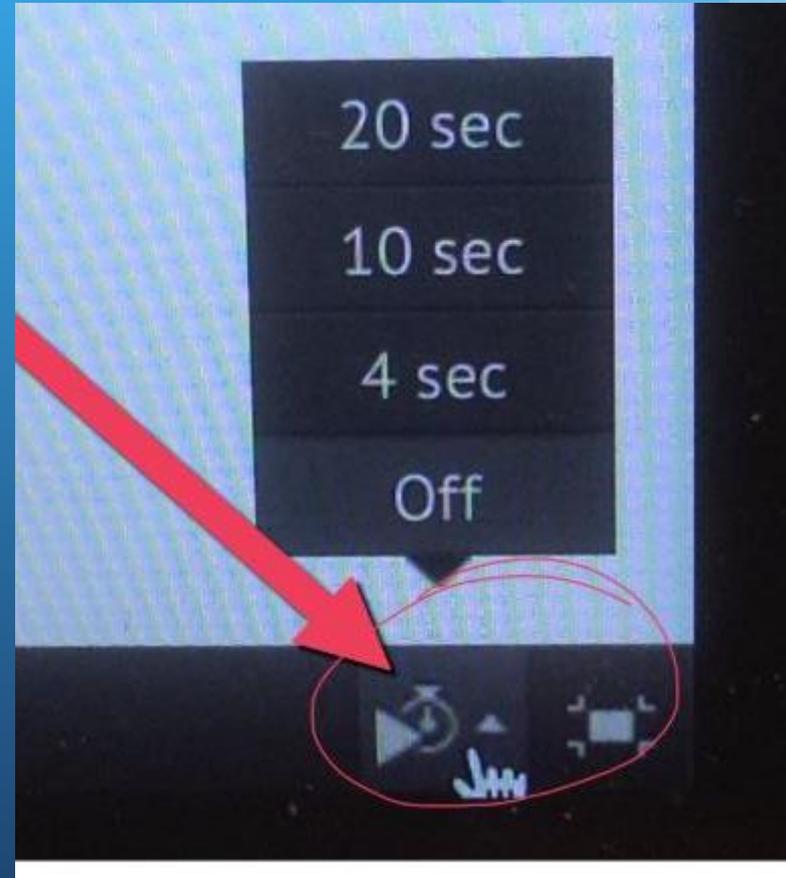
**The University of Leeds**

# Automated Slide Transitions

PowerPoint - 'Transitions'



Prezi



Now, for my first  
main point...

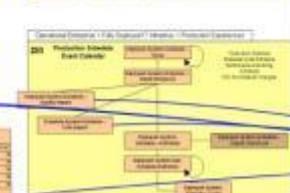
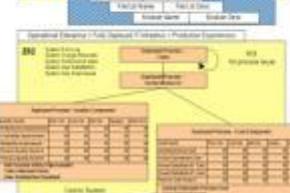
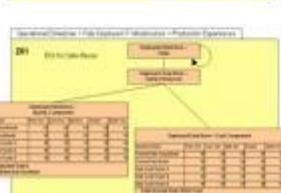
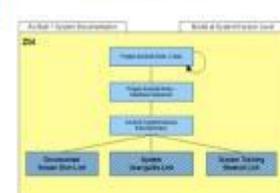
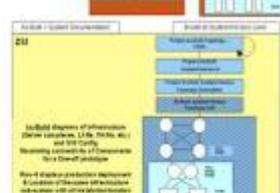
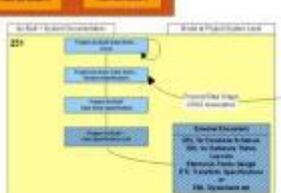
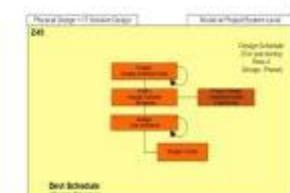
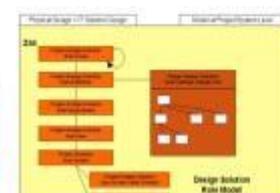
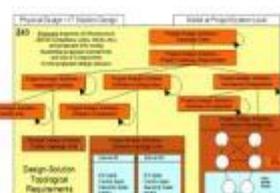
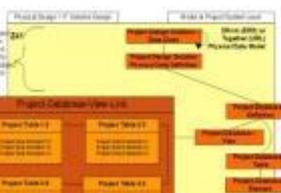
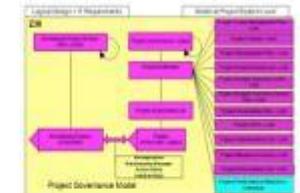
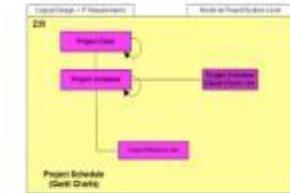
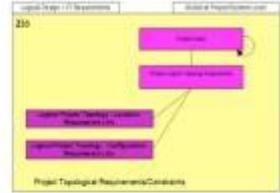
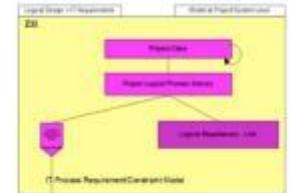
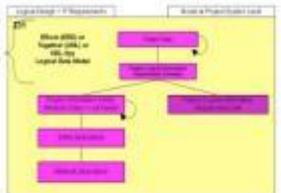
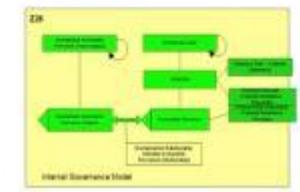
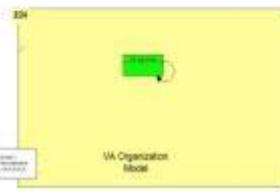
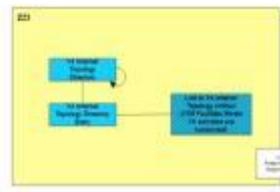
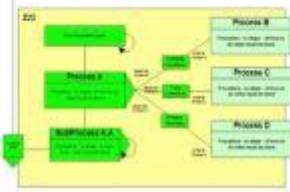
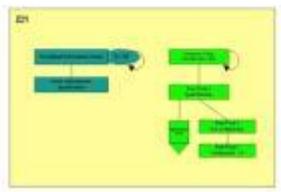
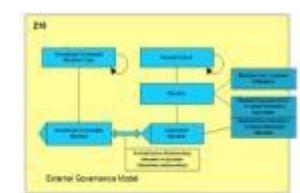
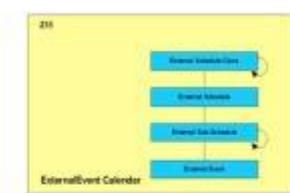
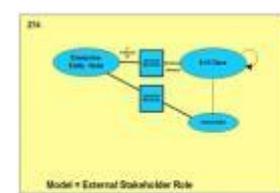
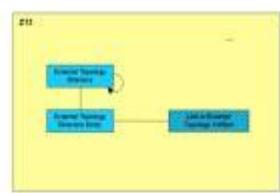
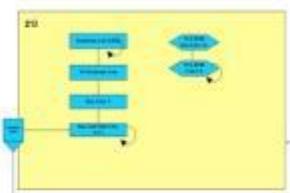
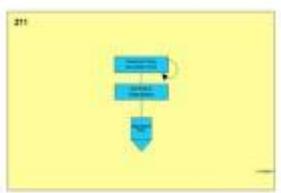
Thank you, Giulia, your  
time is up!





Today's topic is  
effective presentations.  
Let's start with eye  
contact...

**What = Thing of Interest (Information is a Subject)**      **How = Function / Process**      **Where = Topologies (Network)**      **Who = Stakeholder/Organization (Roles)**      **When = Timing & Sequence (Schedule & Events)**      **Why = Governance/Mandates (Motivations)**



# Dragon's Den



kennymatic, [www.fotopedia.com](http://www.fotopedia.com)





timing

20x-images

effective lightning-talk

presentation

succinct

Pecha-Kucha

20x-seconds

authentic

knowledge-transfer

eye-contact

elevator-pitch

organization

concise

brevity

visual

practice

impact

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