EAP and 'Learn English': Adapting standard British Council exercise types for academic writing skills development.

Hilary Nesi and Andy Gillett
Coventry University

BALEAP PIM

10th November 2012

University of Southampton

The BAWE corpus
www.coventry.ac.uk/bawe

For the project '*An Investigation of Genres of Assessed Writing in British Higher Education*'
2004-2007

BAWE overview

- **6,506,995** words
- **2,896** texts
- **2,761** assignments
- **1,039** contributors
- **30+** disciplines
- **4** levels of study
- **13** genre families

BAWE holdings: texts

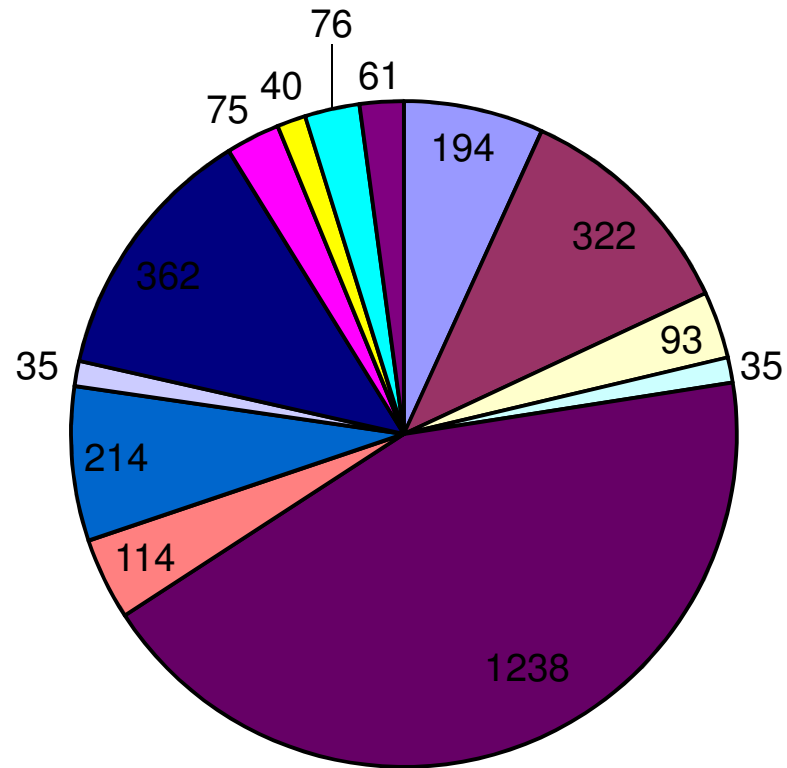| Discipline Group	*Year of Study*			
	1	2	3	4
Arts and Humanities	259	231	161	83
Social Sciences	218	202	169	204
Life Sciences	191	208	119	203
Physical Sciences	186	156	169	129

13 Genre Families

1. Case Study
2. Critique
3. Design Specification
4. Empathy Writing
5. Essay
6. Exercise
7. Explanation
8. Literature Survey
9. Methodology Recount
10. Narrative Recount
11. Problem Question
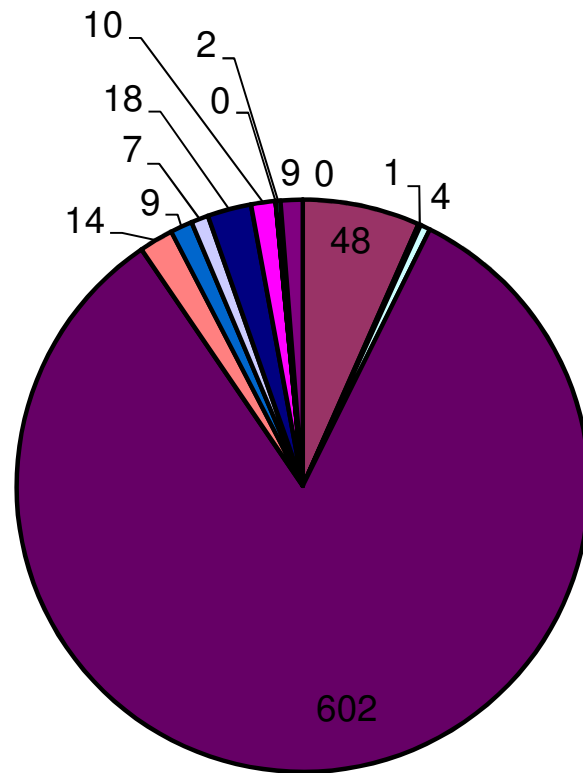12. Proposal
13. Research Report

Distribution of Genre Families

■	case study
■	critique
□	design specification
□	empathy writing
■	essay
■	exercise
■	explanation
□	literature survey
■	methodology recount
■	narrative recount
■	problem question
■	proposal
■	research report

Values shown on chart: 76, 40, 61, 194, 75, 362, 322, 35, 35, 93, 214, 114, 1238
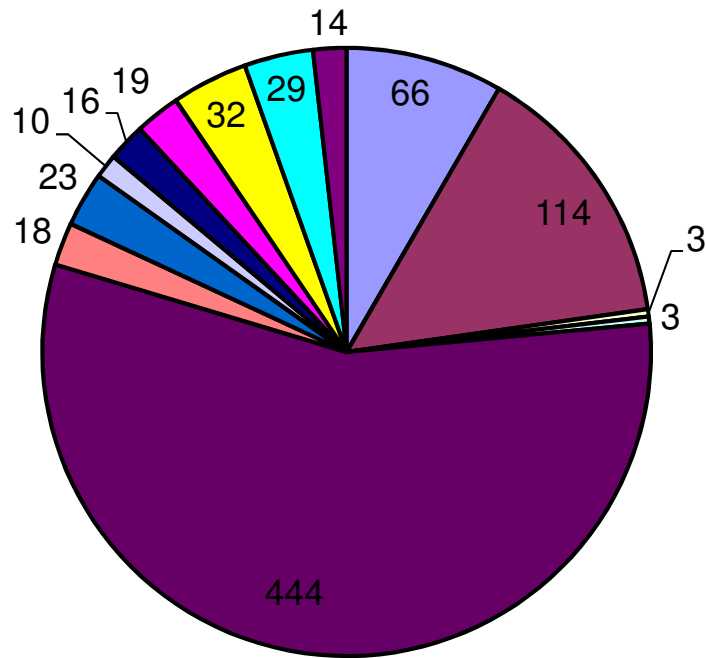
Arts and Humanities

Legend:
- case study
- critique
- design specification
- empathy writing
- essay
- exercise
- explanation
- literature survey
- methodology recount
- narrative recount
- problem question
- proposal
- research report

Values shown: 10, 2, 18, 0, 7, 9, 0, 1, 14, 9, 48, 4, 602

Social Sciences

Legend:
- case study
- critique
- design specification
- empathy writing
- essay
- exercise
- explanation
- literature survey
- methodology recount
- narrative recount
- problem question
- proposal
- research report
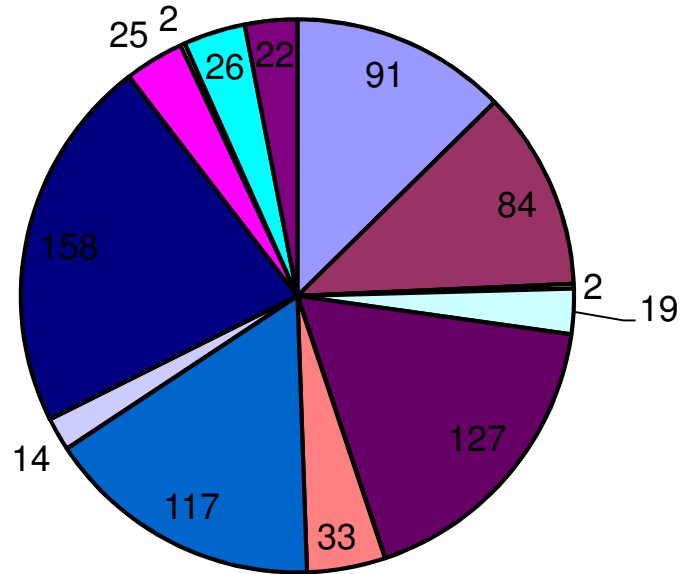
Life Sciences

Legend:
- case study
- critique
- design specification
- empathy writing
- essay
- exercise
- explanation
- literature survey
- methodology recount
- narrative recount
- problem question
- proposal
- research report

Values shown: 91, 84, 2, 19, 127, 33, 117, 14, 158, 25, 2, 26, 22
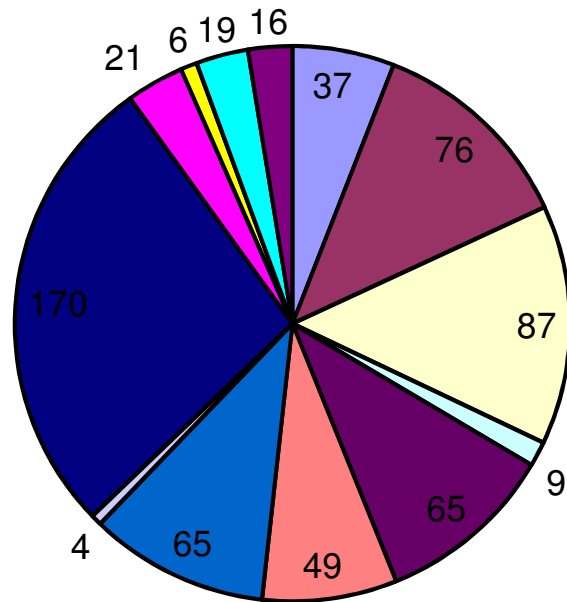
Physical Sciences

Legend:
- case study
- critique
- design specification
- empathy writing
- essay
- exercise
- explanation
- literature survey
- methodology recount
- narrative recount
- problem question
- proposal
- research report

Values shown: 37, 76, 87, 9, 65, 49, 65, 4, 170, 21, 6, 19, 16

Five broad social purposes:

Purpose	Genre families
Demonstrating knowledge and understanding	Exercises Explanations
Developing powers of independent reasoning	Critique Essay
Building research skills	Literature Survey, Methodology Recount, Research Report
Preparing for professional practice	Case Study, Design Specification, Problem Question, Proposal
Writing for oneself and others	Narrative Recount, Empathy Writing

The 'Writing for a Purpose' follow-on project

March 2012-February 2013
With a materials launch at the
IATEFL conference in March 2013

Project objectives

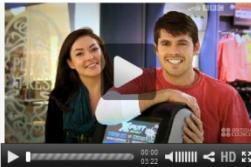- To raise teachers' and learners' awareness of the types of writing produced by students in specific disciplines

- To create motivating and attractive academic writing materials (about 50 hours of teaching time)

- To improve the quality of student writing, especially the writing produced by users of English as a second or a foreign language.

Materials to go on the British Council 'Learn English' website

BRITISH COUNCIL

Learn**English**

Home | Listen & Watch | Grammar & Vocabulary | Fun & Games | Business & Work | IELTS | Community | English for the games

Home ›

Word on the Street

Word on the Street is back with Ashlie, Stephen and Rob! Our popular video series, co-produced with the BBC, contains drama, interviews and reports from around the UK.

There are also explanations and lots of useful exercises to help you improve your English.

Watch the series!

00:00 / 03:22   HD

Word On The Street | Great Videos | Big City Small World | Elementary Podcasts

THIS IS GREAT BRITAIN
Resources for learners

Aim High
LearnEnglish Teens

Fun with English
LearnEnglish Kids

Global Home for Teachers
TeachingEnglish

ESOL in the UK
ESOL Nexus

PREMIER SKILLS ENGLISH
LEARN ENGLISH • PLAY GAMES
WATCH VIDEOS • WIN PRIZES

Welcome to LearnEnglish

Learn English online with the help of this free website from the British Council with games, stories, listening activities and grammar exercises. You can search for your favourites, or have a look at the site map to find out where everything is.

You will find lots of new listening activities and video content in Listen & Watch. We also have a new Grammar section and new IELTS exam practice materials. We are currently moving content over to our Business & Work section from our sister site LearnEnglish Professionals.

You can contact us if you have a question or want to report any problems. Become a member and you can add comments to the site and ask questions to get help with your English. Don't forget to sign up for our newsletter.

your comments

LearnEnglish Team
Hello jmslayer!
We had some problems with LearnEnglish yesterday. We think they are solved...
Jeremy Bee Taiwan
read comment

LearnEnglish Team
Hello Viperc3h8!
We had some problems with LearnEnglish yesterday. You should...
Jeremy Bee Taiwan
read comment

LearnEnglish Team
Hello thu_nguyen!
We had some problems with LearnEnglish yesterday, but we...
Jeremy Bee Taiwan
read comment

more

Search

Search this site:

[Search]

Navigation

○ Why register?
○ How do I register?
○ House Rules

User login

Username or e-mail: *

Password: *

[Log in]
Create new account
Request new password

Cambridge Dictionary

[Look it up!]

Topics

Activities, work, skills africa **around the world** children & childhood countries **culture & customs** environment exam skills **families famous people** food **history** jokes, languages poems **sports stories** town & country traditional stories UK

more

Study in your country | Take an exam | IELTS | Study in the UK

We are your best starting point for learning English. We have 500,000 learners, over 2,000 teachers, 80+ teaching centres in 49 countries; and a course that is perfect for you.

We can give you the confidence and skills you need to communicate effectively in English. With over 70 years of English language teaching experience, we can help you achieve your goals. See English courses available in your country.

Popular this month

Most recent | Most voted | Most read | Most comments

Big city small world
Series 2 Episode 12 - Something In Common

Big city small world
Series 2 Episode 11 - Embarrassment

Big city small world
Series 2 Episode 10 - A Date

Big city small world
Series 2 Episode 9 - New Year's Resolutions

Big city small world
Series 2 Episode 8 - Happy New Year

• Home
• Listen & Watch
  • Big City Small World
  • Elementary Podcasts
  • Word on the street
  • How to...
  • I wanna talk about...
  • Overcooked
  • Stories & Poems
  • UK Culture
• Grammar & vocabulary
  • English grammar
  • Quick grammar
  • Grammar exercises
  • Vocabulary games

• Fun & Games
  • Games
  • Jokes
  • Second Life
• Business & Work
  • Business Magazine
  • Professionals podcasts
  • You're Hired
• IELTS
  • IELTS Interview Skills
  • IELTS Mock Papers
  • IELTS Tips

• Help
  • Contact us
  • House Rules
  • Site map

Follow us
twitter
facebook
RSS
eNewsletter

BRITISH COUNCIL

LearnEnglish

Home | Listen & Watch | Grammar & Vocabulary | Fun & Games | Business & Work | IELTS | Community | English for the games

Home ›

Word on the Street

Word on the Street is back with Ashlie, Stephen and Rob! Our popular video series, co-produced with the BBC, contains drama, interviews and reports from around the UK.

There are also explanations and lots of useful exercises to help you improve your English.

Watch the series!

Word On The Street | Great | Big City Small World | Elementary Podcasts

THIS IS GREAT BRITAIN
Resources for learners

Aim High
LearnEnglish Teens

Fun with English
LearnEnglish Kids

Global Home for Teachers
TeachingEnglish

ESOL in the UK
ESOL Nexus

PREMIER SKILLS ENGLISH

Welcome to LearnEnglish

Learn English online with the help of this free website from the British Council with games, stories, listening activities and grammar exercises. You can search for your favourites, or have a look at the site map to find out where everything is.

You will find lots of new listening activities and video content in Listen & Watch. We also have a new Grammar section and new IELTS exam practice materials. We are currently moving content over to our Business & Work section from our sister site LearnEnglish Professionals.

You can contact us if you have a question or want to report any problems. Become a member and you can add comments to the site and ask questions to get help with your English. Don't forget to sign up for our newsletter.

your comments

LearnEnglish Team

Jeremy Bee Taiwan

Hello jmslayer!
We had some problems with LearnEnglish yesterday. We think they are solved...
read comment

LearnEnglish Team

Jeremy Bee Taiwan

Hello Viperc3h8!
We had some problems with LearnEnglish yesterday. You should...
read comment

Episode 10

00:00
01:50

- Can't see video? Click here!

- Instructions & downloads

| Preparation | Task | Task 2 | Transcript |

Before you listen

Do the vocabulary activity below before you watch.

BRITISH
COUNCIL   Before you watch

open plan	informal
hot desk	clients
a cante	
on boar	

Instructions

Match the words from the top with the descriptions below.

[START]

A list of... they ne...

Into an... project:

To use... instead of having a desk assigned to you:

Customers or people who receive services:

Describes a large open undivided space, especially in a workplace:

| Help | Instructions | Reset | Check Answers | Finish | |

www.britishcouncil.org/learnenglish   © British Council

Average:
Your rating: None (305 votes)

Tweet 107   Share 147   Email 1658   Share 2082   Like 230

Before you listen

Do the vocabulary activity below before you watch.

BRITISH COUNCIL

Before you watch

open plan

hot desk

a cante

on boar

informal

clients

Instructions

Match the words from the top with the descriptions below.

START

A list of
they ne

Into an
project

To use
instead of having a desk
assigned to you:

Customers or people who
receive services:

Describes a large open
undivided space, especially in a
workplace:

Help | Instructions | Reset | **Check Answers** | Finish

www.britishcouncil.org/learnenglish

© British Council

Next

BRITISH COUNCIL

Authorable Exercise Tool

New Game > Select Game Type   Logout ✕

True or False	Reordering Vertical	Reordering Horizontal
Multiple Choice	Matching	Error Correction
Gap Fill Drag & Drop	Gap Fill Typing	Grouping
Multiple Selection	Image Matching	Image Library
Balloon Burst	Label The Picture	Find The Pairs
Word Search	Hangman	Word 2 Word
Duo Quiz		

Creating a new game

Games for LearnEnglish

Games for LearnEnglishkids

True or False	Reordering Vertical	Reordering Horizontal
Multiple Choice	Matching	Error Correction
Gap Fill Drag & Drop	Gap Fill Typing	Grouping
Multiple Selection	Image Matching	Image Library

Balloon Burst	Label The Picture	Find The Pairs
Word Search	Hangman	Word 2 Word
Duo Quiz	Color Grouping	Find The Pairs For Kids

Innovative features to add to old-fashioned exercise types

- **Wordlists** for genres and disciplines – with links directly to the relevant concordance lines on the Sketch Engine open site

- **Video clips** of lecturers and students

- **Camtasia video recordings** of writing-in-progress, e.g. showing editing processes

- **Links to online articles** in open-access journals, plus m/c exercises to judge e.g. most appropriate paraphrase for given purpose, in a given context

Art work
eg this icon for 'Demonstrating knowledge and understanding'

Exercise Types: Not Kids

True or False	Reordering Vertical	Reordering Horizontal
Multiple Choice	Matching	Error Correction
Gap Fill Drag & Drop	Gap Fill Typing	Grouping
Multiple Selection	Image Matching	Image Library

Purpose	
1. Match icon with 5 Primary Purposes.	Image Matching
2. Remembering the purposes.	Image Library
3. Drag and drop titles of purposes.	Reordering Horizontal
4. Match primary purpose with descriptions.	Matching
5. Match purposes with assignment briefs - simple.	Matching.
6. Match purposes with assignment briefs - real.	Matching.
7. Match purpose with st purpose statements.	Matching
8. Match purpose with St purpose statement.	Matching

Genre Families	
1. Grouping genre families into primary purpose.	Grouping
2. Categorising genre families into primary purposes.	Multiple Selection
3. Complete definition of genre families within DK&U.	Gap Fill Drag & Drop
4. Complete definition of genre families within BRS.	Gap Fill Drag & Drop
5. Complete definition of genre families within DPIR.	Gap Fill Drag & Drop
6. Complete definition of genre families within WOO.	Gap Fill Drag & Drop
7. Complete definition of genre families within PPP.	Gap Fill Drag & Drop
8. Complete the 2 sentence definitions, given first sentence.	Matching
9. Matching assignment brief to genre family.	Matching
10. Choosing appropriate word to complete definitions of genre families.	Gap Fill Drag & Drop
11. Appropriate or inappropriate genre families for assignment brief.	True or False
12. Matching St purpose statement to genre family.	Matching
13. Choosing appropriate verb from assignment brief.	Multiple Choice

Case Study	
1. Comprehension.	True or False
2. Comprehension - vocabulary.	Gap Fill Typing
3. Comprehension - structure.	Grouping.
4. Comprehension - structure.	Grouping.
5. Text	
6. Text	
7. Text	
Transcript	